

2023 CAPITAL CAMPAIGN



BUILDING THE FUTURE

Together

Saving more lives & impacting our community through
facility and program expansion.



SOUTHERN PINES
ANIMAL SHELTER



“I've had Enoch for over 9 years now and he is my favorite adventure buddy!”

He has taken many road trips, camping trips, fishing trips, and been on many creek days with me. We moved to Colorado when he was 3 and he hikes/camps everywhere! He's traveled to a ton of places; Kentucky, Louisiana, Chicago, Milwaukee, to name a few. He's a very happy and loyal dog who just wants to be near his people, get gentle pets, and sunbathe. He knows a lot of words, so we have to be careful what we say around him. Some of his favorites are chicken, cheese, camping, pup cup, and Pappy. He's a very funny and expressive dog and we love him so much.”

~ KRISTEN & ENOCH, ADOPTED 2014



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O U R P U R P O S E

To nurture the bond between
people & pets through

**community
compassion
& collaboration**

to forge a path toward sustainable,
responsible, and community-driven
lifesaving.



SOUTHERN PINES
ANIMAL SHELTER



A LETTER FROM OUR
Executive Director

To our Southern Pines Animal Shelter Supporters,

I am thrilled to share some exciting news with all of you. Southern Pines Animal Shelter is embarking on a capital campaign to build a brand-new programs building that will be the heart and soul of our operations. This dedicated space will house our foster, adoptions, behavior, medical, transport, and volunteer programs all under one roof, allowing us to provide even better care for our furry friends. We are bursting at the seams with the incredible work we do, and the need for expanded space has never been greater. By investing in this project, we will not only enhance the quality of care we offer but also save more precious lives.

Together, let's continue to make our mission a reality and build a brighter future for the animals in our community.

Warmest regards,

Ginny Sims
Executive Director
Southern Pines Animal Shelter

THE NEED



Our lifesaving programs have outgrown and outpaced our current administrative building, and the need for a new building to house all of our programs is greater than ever. This larger building will be a critical new addition to our shelter campus, enabling us to reach more, do more, and save more lives.

Senior pup Keith is an excellent example of how our programs are a vital part of a pet's adoption journey at Southern Pines. From shy to social butterfly, Keith benefited greatly from our behavior program's daily Rescue Recess Playgroups where he got to destress, socialize, and play with other dogs. He also got to participate in our Dog's Day Out program, where he quickly became a favorite walking companion for volunteers. When he needed a little break from shelter life, Keith was able to get away for a nice restful weekend through our foster program, and during his entire stay with us, he was under the expert care of our medical team. All of these programs worked together to help Keith put his best paw forward so that he could find a loving home with Katie and her family.

These days, you can find Keith living that farm life with his people, chatting up a storm, and exploring his new home. Katie recently told us, "Keith is doing great! He loves to play with the kids and to eat lots of treats. His personality is calm and mature...We are so glad we adopted him because he wasn't super high energy like a puppy but he still enjoys playing and exploring at our farm. When we are doing yard work, if no one talks to him for a few minutes he will begin howling until you talk to him. I have never adopted a senior dog before, but from this point forward, I always will."

From Adoptions, to Foster, to Volunteer, to Community Resources, to our EmBark Transport Program, to Behavior, to Medical—all of our life-saving programs impact the lives of the pets in our care in multiple ways, helping them along on their journey to find health, happiness, and loving homes. All of these programs are a vital component of life-saving here at Southern Pines. However, the truth is that we are overcapacity for current staff, and our current building does not allow for any future growth to better meet the needs of our community and pets like Keith.

Will you help us build a better, brighter future both for our pets and for our community by making a gift toward our new programs building ?

THE PROJECT

With the invaluable support of donors like you, we have chosen to invest in a modular office building that will effectively double our current space. This decision allows us to address our urgent need for additional programs space in a shorter timeframe, ensuring that we can continue providing vital services to animals in need.

Thanks to the generosity of our committed donors, we have already begun the building process. The construction of the new programs building is underway, and we are pleased to inform you that we anticipate having the facility fully installed and operational by Fall 2023. This accelerated timeline is a testament to the dedication and support of our donors, and we are immensely grateful for their contributions.

Furthermore, we are pleased to share that this project is financially sustainable. By carefully managing our fundraising efforts and utilizing modular construction, we anticipate that the new programs building will be completely paid off within a five-year period. This achievement is made possible by the ongoing support and generosity of donors like you, who recognize the importance of providing the best possible care and services for the animals in our community.

Your continued support is critical to the success of this project and our ability to expand our programs. With your help, we can make a significant impact on the lives of animals in need and continue to provide a safe and nurturing environment for them. Together, we can ensure that Southern Pines Animal Shelter remains a beacon of hope for homeless animals in our community.

Thank you for considering a donation to our **BUILDING THE FUTURE** campaign. Your contribution will make a lasting difference in the lives of countless animals and help us build a brighter future for them.



JUNE, ADOPTED SINCE 2013



GLENDIA, ADOPTED SINCE 2018



CHARLOTTE, ADOPTED SINCE 2019

01

In **PHASE ONE**, we will be replacing our existing cat housing buildings--the cat and kitten cottages--with our current office building. This relocation will open up space for further expansion in the future. Additionally, to aid in the moving process and to serve as long-term storage units, wind and watertight container storage will also be added to our property.

02

Upon completion of the first phase, **PHASE TWO** will commence with the pouring of the new foundation for the programs building. The new facility will be constructed in the area previously occupied by the old office building, with expansion into the grassy courtyard between the office building and the kennel building.

03

PHASE THREE will mark the installation of the new programs building, estimated to take approximately a month.

Throughout this period, shelter operations will continue from the old office building, which has been repurposed as the cat care building.

04

Finally, **PHASE FOUR** will involve moving in, as well as furnishing and outfitting both the new programs building and the repurposed cat care building to ensure they are fully functional and equipped to meet the needs of our staff, our furry friends, and our community.

THE INVESTMENT



C A M P A I G N G O A L

\$750,000

Relocation of current building to become cat housing:	\$23,000
Surveying and site preparation:	\$6,000
Construction of new Programs' Building:	\$635,928
Installation of Programs' Building:	\$50,000
Finishing Touches (<i>Furnishings, Moving Costs, Supplies, Appliances, etc.</i>) :	\$35,072

BUILDING THE
FUTURE TOGETHER

Sponsorship Opportunities



\$50,000

Adoption Center

Our ADOPTION CENTER is the heart of our shelter and will feature a larger, more welcoming, more efficiently designed front lobby where our customer care and kennel teams will be better able to assist potential adopters through our adoption process. It will also provide a more comfortable waiting area for shelter visitors, a place to better house our merchandise, and will be home to our Donor Wall and Happy Tails Hallway.



\$25,000

Foster Center

Our FOSTER CARE CENTER will provide a larger space to accommodate foster pets of all sizes and ages. With separate work spaces, it'll give our coordinators and medical staff a more ideal area to perform medical exams, a separate space for food and supply prep, better storage for medical and foster supplies, a workspace for our foster coordinator, and more space for training our foster volunteers.



\$25,000

Community Resource Center

Our COMMUNITY RESOURCE CENTER will provide a more private space, more compassionate space for assisting people with their specific pet situations. It will include it's own waiting area, a counseling office, and a large storage area to hold community resource pet supplies.



\$75,000

EmBark Transport Center

Our EMBARK TRANSPORT CENTER will house our transport, medical, and behavioral programs. These teams all work closely with one another to find the best possible outcome for each pet in our care. They will be sharing a large workspace in order to increase efficiency and communication between all three departments so that we can better help our pets find loving homes as quickly as possible.



\$10,000

Photography Studio

Our PHOTOGRAPHY STUDIO will be a brand new space where our media team will help our pets put their best paw forward through photos and other media. It will also provide a nice quiet place to film video and will house all of our media equipment in one space.



All images are a combination of photography and artist renderings. The artist representations and interior decorations, finishes, appliances and furnishings are provided for illustrative purposes only.

SPONSORSHIP OPPORTUNITIES



Programs Building (<i>New</i>)	\$150,000
Kennel Building (<i>Existing</i>)	\$150,000
EmBark Transport Center	\$75,000
Adoption Center (<i>Lobby</i>)	\$50,000
Shelter Administration Wing	\$35,000
Foster Care Center	\$25,000
Community Resource Center	\$25,000
Volunteer Center	\$25,000
Shelter Operations Office	\$10,000
Photography Studio	\$10,000
Happy Tails Hallway	\$2,500
Mission Marquee (<i>in Adoption Center</i>)	\$2,500
Meeting Room	\$2,500
Donor Wall Display (<i>in Adoption Center</i>)	Varies

**All sponsorship opportunities over \$10,000 come with marketing/brand awareness benefits, including signage and social media highlights. Pledged giving is also available. Please contact us at dsnell@sopines.org or 601.544.6632 to find out more.*

HOW TO GIVE

There are multiple ways to contribute to our program's building campaign. You can make a one-time gift, join our Constant Companion monthly giving program, or make a pledged gift that you can fulfill over a set period of time, giving you the flexibility to support us in a way that suits you best.



Make a One-Time Gift

A single donation without any ongoing commitment or recurring payments.



Make a Recurring Gift

Also known as our Constant Companion Club. Gifts can be made in monthly or other regular intervals.



Pledge a Gift

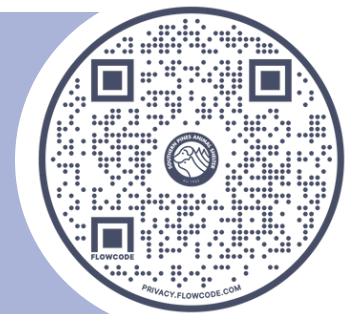
A commitment to contribute a gift over a predetermined period of time.

TO DONATE ONLINE

Please scan the QR code with your mobile device or visit:
www.southernpinesanimalshelter.org/donate

TO DONATE BY MAIL

Please make checks payable to: Southern Pines Animal Shelter
PO BOX 2021 Hattiesburg, MS 39403



QUESTIONS?

If you have any questions or are looking for another way to support our building project, please reach out to our team at dsnell@sopines.org or 601.544.6632. Thank you!



**Southern Pines Animal Shelter Capital Campaign
Charitable Pledge Agreement**

I/We, _____ (donor), of
_____ (street address), _____ (city/town),
_____ (state) _____ (zip code), hereby pledge and agree to contribute to Southern Pines Animal
Shelter a gift of \$ _____ (dollar amount) by _____ (date).

I/We choose to make a gift as indicated below:

Single lump sum payment:

I agree to make a contribution in one lump sum for the purpose of satisfying this pledge and further agree that this pledge will be satisfied in full by _____ (date).

Annual payments:

I agree to make an annual gift beginning _____ (date) in the sum of \$ _____ each year for the purpose of satisfying this pledge and and further agree that this pledge will be satisfied in full by _____ (date).

Monthly payments:

I agree to make a recurring monthly gift beginning _____ (date) in the sum of \$ _____ each month for the purpose of satisfying this pledge and and further agree that this pledge will be satisfied in full by _____ (date).

I/We wish to remain anonymous.

I/We wish our names to be listed among the campaign donors.

I/We wish to make this gift

In honor of _____

In memory of _____

This pledge is made on _____ (date).

_____ (date)

_____ (date)

To make a gift by check, please make checks payable to:

Southern Pines Animal Shelter
P.O. Box 2021 Hattiesburg, MS 39403

YOUR DONATIONS AT WORK





2022 ANNUAL IMPACT



4,418

cats & dogs entered the shelter



3,011 DOGS
AVG LENGTH OF STAY: 8.6 DAYS

1,407 CATS
AVG LENGTH OF STAY: 10.7 DAYS

98.6% SAVE RATE

4,394 OUTCOMES IN 2022

ADOPTIONS

1,844

TRANSPORT

1,985*

TRANSFERRED

19

REUNITED PETS

184

TNR

306

OTHER

56

** 833 pets from local partner shelters found loving homes through our EMBARK Transport program in 2022.*

Continued support from our community makes it possible for us to help not only the pets in our care, but it also allows us to assist other local shelters when they need help finding placement for their cats & dogs as well.



MORE MILESTONES

COMMUNITY IMPACTS

84.4K

Pets have been fixed at our Clinic since it opened in 2009

3,520

Wellness exams performed at our Clinic in 2022

1,551

Lbs of food donated to local food pantries

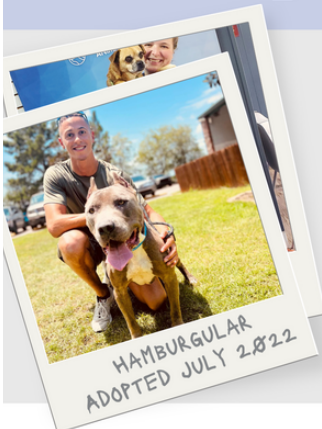
FOSTERS & VOLUNTEERS

1,602

Hours donated by our dedicated volunteers

751

Pets fostered by our incredible foster community



HELP US BRING EVEN MORE PEOPLE & PETS TOGETHER IN 2023!

WWW.SOUTHERNPINESANIMALSHELTER.ORG/DONATE



"Southern Pines is now in its 70th year providing animal shelter and medical services to stray and surrendered dogs and cats in our community. The shelter has a great need for a suitable building to continue and expand our services to the Pinebelt. With your support, we can achieve our vision of saving more lives and together we can help our community become a better place for the people and pets who live here.

Thank you for your past, present and future support that brings people and pets together."

MARK KEYL, PRESIDENT EMERITUS





Homer, healthier and happier after several weeks in his foster home

What does a foster opportunity mean for our pets? For both Homer and Fenris, it means transformation, hope, and new beginnings.

Before finding their way to Southern Pines, Homer was a tiny sick and scraggly kitten who took refuge under cars in the Forrest General parking garage, and Fenris was a hairless, emaciated dog who wandered the Hattiesburg Avenues looking for shelter and his next meal. Their situations were incredibly desperate; however thanks to supporters like you, both of these pets found a second chance here at Southern Pines, specifically through our foster program.

In their respective foster homes both Homer and Fenris received more individualized, one-on-one care. They were able to rest in calm, stress-free environments away from the hustle and bustle of the shelter. They were given ample time and medical care to recover from their various issues. They were given the chance to socialize, play, and become comfortable enough to let their unique personalities shine through. And once they had healed and their time in foster came to an end, they were able to quickly find loving homes thanks to their fosters' love, hard work, and dedication.

The heartwarming journeys of both Homer and Fenris are a testament to the transformative power of our shelter's foster program. Each year, thousands of animals like Fenris and Homer are given the opportunity to heal and thrive in a home environment, surrounded by the love and attention they so desperately need. And now, with the much-anticipated implementation of our new foster care center in our new programs building, we can extend our reach even further, providing additional care and support to the hurting and vulnerable pets in our care and providing additional care and support to the fosters who make this lifesaving program possible.

Together, we can continue to change lives, one foster pet at a time, will you help us by making a gift or pledge to our new programs building?



Homer's first day at the shelter



Homer, adopted and home



Being in foster gave Fenris the chance to regain his confidence and his health



Fenris out and about town with his adoptive family



SOUTHERN PINES ANIMAL SHELTER

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