



SOUTHERN PINES ANIMAL SHELTER

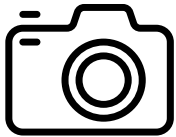
HOW TO ADOPTION AMBASSADOR

Follow these simple steps to help shelter pets
find their forever families!



1 FOSTER

Pick up a new foster pet from Southern Pines Animal Shelter by making an appointment at bit.do/SPASAcuity. Southern Pines will provide the supplies and medical care your foster needs so that you can focus on helping them get adopted. Once you get your foster pet home and settled in, the ambassador fun begins!



2 MARKET

Marketing is a crucial part of the Adoption Ambassador process because it allows you to show the world all the wonderful things about your foster! We have a ton of resources on our website to help you learn all about foster marketing. Don't be afraid to get creative!



3 MEET & GREET

Once someone is interested in meeting your foster, set up a meet and greet! You can do them virtually, at the shelter, at home, or in a safe, neutral setting depending on what would make you and your foster pet most comfortable. Make sure you fill out our Meet & Greet Follow Up Form to let us know how it goes!



4 COUNSEL

At Southern Pines, we practice open adoptions which means we approach every adoption with an open mind and honest conversation. Counseling is a crucial step in the adoption process because it allows adopters to find out all about your foster pet. We've put together a handy counseling guide that helps answer a lot of common questions, and we're our staff is always available to help!



5 ADOPTION

Time to make it official! The best part of being an Adoption Ambassador is sending your foster home with their new family. The adoption process is simple and can be completed straight from foster! Our staff is always available to help answer any questions, too. Make sure you take a picture to spread the exciting news that your foster has been adopted!