

GIVING

• BRINGING PEOPLE & PETS TOGETHER WITH THE SUPPORT OF OUR COMMUNITY •

HOPE

2024 GIVING OPPORTUNITIES



SOUTHERN PINES ANIMAL SHELTER



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A LETTER FROM OUR
EXECUTIVE DIRECTOR

Ginny Sims

*"Help us continue to
provide hope and
love to people and
pets in need."*

Southern Pines is a non-profit dedicated to nurturing the bond between people and pets through community, compassion, and collaboration to forge a path toward sustainable, responsible, and community-driven lifesaving. And for more than 70 years we have worked to bring people and pets together and keep them together through life saving programming and affordable veterinary services. Today, Southern Pines is home to both the largest open-admission, no-kill animal shelter and the highest volume spay/neuter and wellness clinic in the state of Mississippi.

As you can imagine, helping more than 20,000 people and pets each year takes a tremendous amount of effort, resources, and dedication. **We rely heavily on the support of compassionate individuals like you to help us provide the best possible care for our furry friends.**

The truth is that we cannot do this alone. Your donation to our organization is an investment in the well-being of animals in our community. It enables us to provide essential services, such as affordable spay/neuter surgeries, vaccinations, and medical treatments, to the animals in our care. Additionally, your contribution helps us rescue and care for more animals, providing them with a second chance at life and a loving home.

I invite you to become a part of our family of donors and help us continue to provide hope and love to people and pets in need. Your contribution, no matter the size, will make a significant difference in the lives of the animals we serve.

We understand that there are many worthwhile causes that you may choose to support, and we are honored that you are considering our organization.

This booklet serves to highlight some of the highest areas of need within our organization and to showcase opportunities where your support can make a major difference for people and pets in our community.

Thank you for your consideration and support of our mission. Together, we can make a difference in the lives of animals and promote a better future for our community.

Sincerely,



2022 ANNUAL IMPACT



4,418

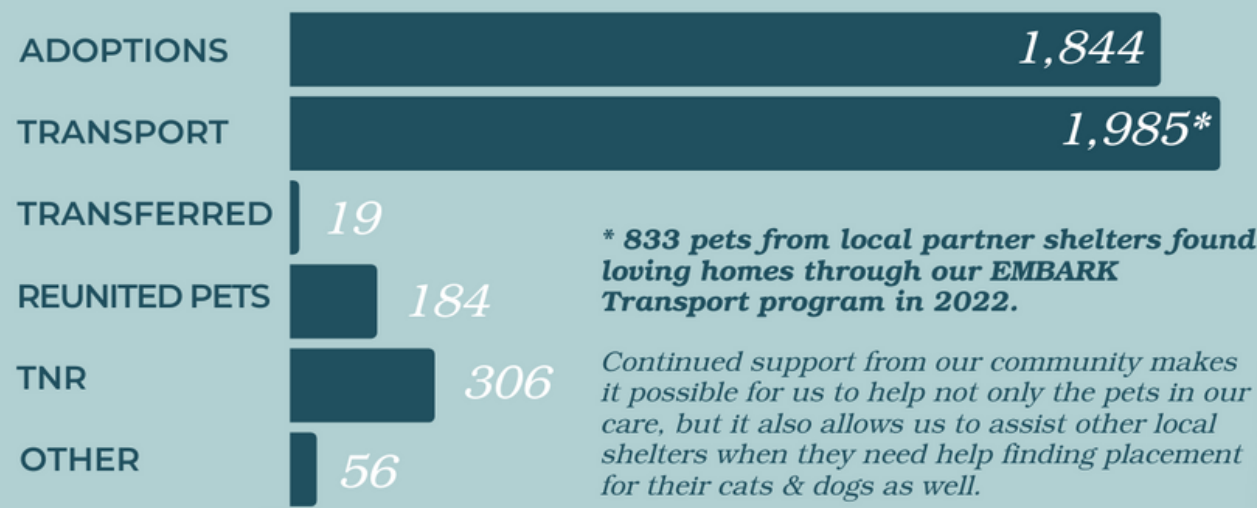
cats & dogs entered the shelter



3,011 DOGS
AVG LENGTH OF STAY: 8.6 DAYS
1,407 CATS
AVG LENGTH OF STAY: 10.7 DAYS

98.6% SAVE RATE

4,394 OUTCOMES IN 2022



MORE MILESTONES

COMMUNITY IMPACTS

84.4K Pets have been fixed at our Clinic since it opened in 2009
3,520 Wellness exams performed at our Clinic in 2022
1,551 Lbs of food donated to local food pantries

FOSTERS & VOLUNTEERS

1,602 Hours donated by our dedicated volunteers
751 Pets fostered by our incredible foster community



SOUTHERN PINES
CAPITAL CAMPAIGN

Building Our Future Together

*Our new programs
building will help us
reach more, do more,
and save more lives.*

Build the future
with us!



Over the last 70 years, the support of our community has encouraged Southern Pines to become the animal welfare organization we are today—an innovative leader in lifesaving.

While our current office has met our needs over the years by providing a space for our lifesaving programs, we have greatly outgrown this space. Our building is operating way over-capacity and is hindering our ability to grow and better meet the needs of the people and pets of our community. A new building to house all of our lifesaving programs—foster, community resources, adoptions, medical, behavior, volunteer, and transport—will provide all of our vital programs the room to expand so that Southern Pines can continue to be an effective community partner in animal lifesaving for decades to come.

Your support and your donations have already played a major role in transforming Southern Pines into a place of hope and second chances. Not only pets in need, but for people as well. We wanted to extend an invitation to join us on the next phase of our journey—building a future of compassion, community, and collaboration together.

Initial estimates from our building company indicate that a new programs facility and associated costs will total around \$750,000. The need is great and necessary. Our current building is greatly limiting our ability to help the people and pets who need us, and our staff need more space to do their lifesaving work.

This new building will more than double our current program space and will give us ample space for future growth. Will you partner with us once again, and help us build this critical new addition to our shelter campus that will enable us to reach more, do more, and save more lives?

CREATE A LEGACY OF HOPE

Your support will create a very special place where lives are saved, second chances are found, and where people and pets are brought together for decades to come. Our future will be built on gifts from generous people who understand and want to support the needs of people and pets in Mississippi.

We would love to give you a tour of our current facility so that you can see the need first hand, and we would love to keep you apprised of our new building progress. If you're interested in sponsoring an area of our new building, pledges can be paid over five years. Customized naming opportunities are also available. **Please contact our Philanthropy & Marketing Manager, Dani Snell at dsnell@sopines.org for more information.**



Programs Building	\$150,000
Kennel Building	\$150,000
EmBark Transport Center	\$75,000
Adoption Center (Main Lobby)	\$50,000
Shelter Administration Wing	\$35,000
Foster Care Center	\$25,000
Volunteer Center	\$25,000
Shelter Operations Office	\$10,000
Photography Studio	\$10,000
Conference Room	\$5,000
Mission Marquee	\$3,000



**All of the above sponsorship options include inclusion on our donor wall*

Other Opportunities:

- **Happy Tails Hallway**

Your pet could be featured as a highlighted Happy Tails in our Happy Tails photo display. Sponsorship options begin at \$250.

- **Donor Wall Display**

Be a featured sustaining supporter on the donor wall display in our new front lobby. Sponsorships begin at \$500.





CONSTANT COMPANION CLUB
MEMBER SPOTLIGHT

Jennifer Ginn

*“I’m proud to be a
Constant Companion
with Southern Pines.”*

Jennifer Ginn believes making our community a better place for the people and pets who live here is a responsibility we all share.

When Jennifer adopted her dog Ali (the fluffy, scruffy gray pup pictured) from Southern Pines in 2008, she became more aware of the state of animal welfare in Southern Mississippi and the daily challenges that both animals in need and shelter staff face. As she fostered, volunteered and became more involved with the shelter, she also realized that the successful, happy new beginnings we all wish for our shelter cats and dogs are only achievable when we all work together.

“Over the last 10 years, as I’ve seen our community become more informed and more involved in helping the shelter, I’ve gotten to see Southern Pines grow into the place it is today,” says Jennifer.

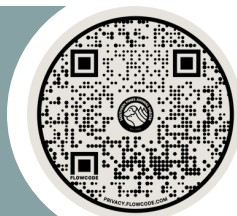
Today, because of supporters like Jennifer, Southern Pines is one of the largest open-admission shelters in Mississippi to reach no-kill status; saving over 4,000 animals every year and helping to find those homeless cats and dogs loving, forever homes.

Constant Companion Club

Donating monthly helps Southern Pines Animal Shelter with sustainable income that we can rely on to fund vital services including day-to-day care of shelter pets, special adoption events, medical treatment of sick/injured shelter pets, transport of dogs to out-of-state forever homes, low-cost spay/neuter for public pets, and rescue of abused/neglected pets when law enforcement needs our professional assistance.

When you become a Constant Companion, you're helping our dogs & cats find health, happiness, and forever homes with constant companions of their very own.

Become a Constant Companion Today!





YOUR DONATIONS AT WORK

Tater Tot's Second Chance

*When things seemed at their darkest,
you provided a ray of hope.*

Tater Tot came to Southern Pines Animal Shelter broken and in an excruciating amount of pain--his lower jaw broken and severely infected. While we can't even begin to imagine all he must have gone through to find himself in these circumstances, we do know that because of our community's assistance Tater Tot's life was forever changed for the better.

Your donations gave Tot, and other homeless and hurting pets like him, the gift of hope. When we called for our supporters' help, they quickly answered the call, and because of their support Tater Tot received grooming, medical care, and the surgery he needed to get on the road to recovery.

Thanks to our community, Tater Tot has been in an amazing, attentive foster home recovering from surgery--getting spoiled and loved on. We can see the difference each and every donation makes in each update from the foster and during each check up he's had.

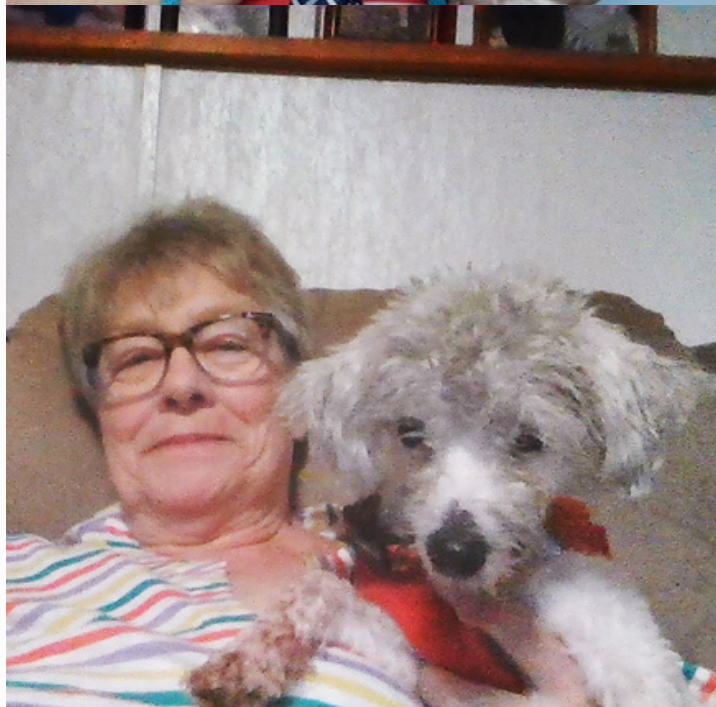
Where there was once pain and uncertainty, now Tot's friendly sweet personality has begun to fully emerge. Tater Tot is a much happier dog now that his injured jaw has been removed and he's acclimating to his new circumstances with renewed self-confidence and excitement.

And it's all because of our generous community of supporters. You make second chances possible every day.

Today, we are happy to report that Tater Tot has been officially adopted! And we wanted to share an update that His new family sent us:

"Tater Tot is doing great so far. He is such a cuddle bug, loves to go for walks and is very well behaved. Loves food. He thinks when Mama eats, he's supposed to eat too, so cute. He follows me everywhere I go. I must say, he is such a joy. I love that with all Tater Tot has been through, he is still loving and gentle."

That's the power of your donations at work. Tater Tot has gone from a broken little dog who lived in an enormous amount of pain to a beloved family member. Because of you and other generous supporters like you, Southern Pines is able to help thousands of animals every year just like Tater Tot, helping them to find health, happiness, and loving homes.



Become a Constant Companion Today!



Kennel Sponsorship Program

(Shelter)

When you or your organization become the sponsor of a kennel at Southern Pines, you are playing a vital role in the day-to-day care of animals in need, helping us continue to provide basic care—food, housing, medical care—to all the animals who will stay in your sponsored kennel over the course of 12 months.

As a kennel sponsor you will receive a 5"x7" plaque that will be affixed to your sponsored kennel for 12 months, recognizing the way you're making a difference for homeless and at-risk cats and dogs. Plaques may be personalized with your name, organizational logo, and/or a logo; or may be personalized in honor or in memory of a friend, loved one or pet. You will also receive one Facebook post a year, highlighting an animal who's staying in your sponsored kennel and highlighting your/your organization's contribution that's making a daily difference for them.



\$250 – Cat Kennel

Provides shelter and care to over 27 cats & kittens a year.

\$500 – Single Dog Kennel

Provides shelter and care to over 40 dogs a year.

\$1,000 – Main Dog Kennel

Provides shelter and care to over 80 dogs & puppies a year.



Kennel plaques can be customized, or we have premade designs available.

To sign up, please visit:
www.southernpinesanimalshelter.org/ksp



\$3,000 – Rescue Recess Playpen

Provides a dedicated space to host our daily Rescue Recess playgroups that help with socialization, kennel stress, and the reinforcement of positive behaviors. Benefits more than 1,500 dogs a year.

\$3,000 – Parvo Treatment Center

Provides us with isolated areas to treat and care for dogs with highly communicable diseases.

2 Facebook features per year

\$5,000 – EMBARK Transport Room

Provides shelter and care for the thousands of dogs who find their homes through our EMBARK transport program.

4 Facebook features per year



“Kali is doing awesome! She has opened up so much and is so playful. Her personality is definitely shining through! Her favorite thing to do is make biscuits, and jump out from behind something as you walk by to try and scare you! We just love her so much!!!

~ Paige

Pinebelt Foundation Endowment



Keep the good going

Amplify your giving by setting up an endowment for the Southern Pines Organization through The Pinebelt Foundation, and your gift can help create brighter futures for pets in need for years to come. Get started at www.pinebeltfoundation.org.

For more information or to notify us of a new fund, please contact us at dsnell@sopines.org



Planned Giving *A legacy of love*

Planned giving is a lasting and impactful way to make a difference for animals in need for years to come; allowing Southern Pines to care for those who need us most, helping homeless and hurting cats and dogs find health, happiness, and loving homes well into the future. Every year, thousands of animals enter our care, depending on us and our community to find a brighter future and a second chance. Your legacy gift will make it possible to save more lives than ever before.

A planned gift can take a variety of forms, and we recommend working with your legal representative or financial advisor to understand the benefits of each for you and your family.

To assist in the process of creating a legacy impact gift, we've partnered with [FreeWill](#), a free online tool that guides you through the process of creating a legally valid will, to help you care for your loved ones and their future, and create this lasting legacy.

If you've made the decision to include Southern Pines in your legacy planning, we would love for you to let us know so that we can welcome you into our Southern Pines Legacy of Love Society.

For more information, please reach out to us at dsnell@sopines.org or visit us at southernpinesanimalshelter.org/plannedgiving

Healthy Pet Clinic Programs

*Help us make spay &
neuter more accessible
to our community*

**Make a
donation
today!**



Questions? Contact us at
dsnell@sopines.org



Dorothy Ricks Community Cat Fund

This fund assists with the cost of fixing community cats. With the Dorothy Ricks Community Cat Fund, we hope to honor her memory by continuing her legacy of love for community cats, her commitment to the mission of Southern Pines, and her passion to make her community a better place.

This fund makes the following programs possible:

- **Tomcat Tuesday** - Taking place on the first Tuesday of the month*, our Tomcat Tuesday special helps to make neuter surgery more accessible to owned male cats in our community.**
 - A \$1,500 gift makes one Tomcat Tuesday event possible and helps 50 cats
 - A \$12,000 gift makes Tomcat Tuesday possible for a whole year and helps 600 cats
- **Community Cat TNR** - The Dorothy Ricks Community Cat Fund also helps to offset a portion of surgery fees for outdoor community cat, as well as any incidental charges that may occur*, and lowers the cost of community cat surgeries to just \$35 per cat for the client.**
 - A \$20 gift makes one discounted community cat surgery possible
- **Free To Be** - This fund helps to make spay and neuter services free to Hattiesburg residents who are trying to help community cats in their neighborhoods. The cats are fixed, rabies vaccinated, and then placed back in the neighborhood they came from to promote healthier, more stable community cat colonies.*
 - A \$55 gift helps cover the cost of one Hattiesburg community cat surgery
- **Spay-a-thon** - Taking place on World Spay Day, this annual event discounts spay surgery for up to 200 female cats, preventing unwanted kitten litters, promoting a healthier cat population, and helping to ease the burden on local shelters.**
 - A \$250 gift helps us to fix 10 cats
 - A \$1,000 gift helps 40 cats receive surgery
 - A \$5,000 gift helps to fund the entire event to help 200 cats***

* This program is not currently grant-funded and is dependent entirely on community donations. Therefore, this special is available only if funding allows

** There are no residency requirements for this program at this time.

*** If you or your organization are interested in sponsoring a Tomcat Tuesday or a Spay-a-thon event, please contact our Philanthropy & Marketing Manager at dsnell@sopines.org for more information and for marketing opportunities.



Sponsor a Spay/Neuter Event For Dogs

- A \$3,000 gift makes it possible to have a one day, fee-waived spay/neuter event that benefits 30 pets
- A \$5,000 gift makes it possible to have a week-long, fee-waived spay event for 50 female dogs



Sponsor a Paw-Pup Clinic

Our offsite clinics take our wellness services into our local neighborhoods, making vital veterinary care even more accessible to the people and pets who need them.

- A \$3,500 gift makes it possible for 100 pets to receive a free basic exam, parvo vaccine, and rabies vaccine at one of our Paw-Pup Clinics

YOUR DONATIONS AT WORK

One cold and rainy afternoon, a little kitty showed up at Sherry's back door. Douglas, as the kitten came to be named, seemed to be suffering from a kitty cold with a stuffy nose and only had energy for sleeping and eating. Sherry quickly scheduled a wellness appointment for Douglas with our clinic team so he could get an exam and scanned for a microchip. After several rounds of antibiotics and nose drops failed to improve his condition, our veterinarian suspected Douglas had a polyp that was affecting his breathing and sure enough, they discovered a marble-sized mass in his nose.

"The Southern Pines vets and staff provided wonderful care," says Sherry. **"They prescribed antibiotics and nose drops, did his neuter surgery and vaccinations, and removed a polyp from his nose. After a few days [at the clinic]—with phone calls every day to let us know how he was doing—he was released to come home. Since he had no identifying chip, he came home with us to stay."**

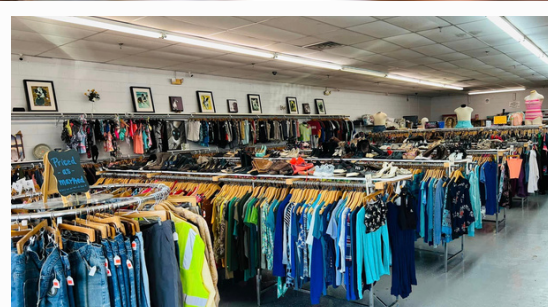




SHOPPING THAT SAVES LIVES

Southern Pines Second Chance Thrift Shop

When you donate to or shop at our Second Chance Thrift Shop, you help cats & dogs in need find second chances too! All proceeds from our Second Chance Thrift Shop help fund lifesaving programs that help pets find health, happiness, and loving homes at Southern Pines Animal Shelter & keeps vital veterinary care affordable to our community at Southern Pines Healthy Pet Clinic.



Hattiesburg - East

718 Bartur Street , Hattiesburg
601.599.2222



Hattiesburg - West

5296 Old Hwy 11, Suite 4, Hattiesburg
601.336.8901

We accept donations!

Spring cleaning? Just drop your donations by either shop location! Have large furniture or appliances? We can schedule a pick up! Just call 601.599.2222.



Find us on
Facebook!

Follow for all our newest
new-to-you finds!



YOUR DONATIONS AT WORK





Questions?

We'd love to chat about any of the giving opportunities in this booklet. Or if you're looking for a more customized opportunity, please just reach out to us by phone at 601.544.6632 or by email at dsnell@sopines.org.



**SOUTHERN PINES
ANIMAL SHELTER**

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